

# Human Centered Design Toolkit

CENTER FOR ACCELERATING  
INNOVATION AND IMPACT  
USAID | GLOBAL HEALTH



## About

The HCD Toolkit was designed specifically for NGOs and social enterprises that work with impoverished communities in Africa, Asia, and Latin America. The free kit, available for free download on the IDEO HCD website, walks users through the human-centered design process and supports them in activities such as building listening skills, running workshops, and implementing ideas.



## How to Use

- Can be used independently or in concert with design firms to inform product / solution design
- Offers techniques, methods, tips and worksheets to support the process of problem identification and solution development
- Broken up into a set of tools, helps you pick and choose the right technique or method of evaluation for any context or situation

## Outputs

- ✓ A deeper connection to and understanding of the needs, preferences, beliefs and behaviors of constituents

The HCD Toolkit is available for purchase or free download at:  
<http://www.designkit.org/resources/1>