

# Advocacy Toolkit

CENTER FOR ACCELERATING  
INNOVATION AND IMPACT  
USAID | GLOBAL HEALTH



## About

This Advocacy Toolkit provides advocacy resources to raise awareness and engage stakeholders in addressing gaps in global and national plans, policies, and initiatives.

*It should be used as a reference and an example of advocacy strategies related to global health.*

## Scaling Up Lifesaving Commodities for Women, Children, and Newborns

*An Advocacy Toolkit*

## How to Use

The Toolkit is divided into 4 sections:

1. "What you need to know"
2. "What you can do"
3. "What there is to say"
4. "Spotlight on Commodities"

## Outputs

- ✓ A series of strategies and/or recommendations on how to engage stakeholders.

Template available in PDF form at:

<http://www.path.org/publications/detail.php?i=2381>