

Practitioner's Workbook



CENTER FOR ACCELERATING
INNOVATION AND IMPACT
USAID/GLOBAL HEALTH



About

The Practitioner's Workbook is a strategic planning and project management tool used by those coordinating various introduction and scale programs (i.e. Uptake Coordinators). These activities correspond to what is outlined in IDEA to IMPACT. As such, some activities may not be relevant to all users.

Activity	Category	Activity	Description	Status	Owner	Notes
1	Concept Development	1	Identify target population and needs			
1	Concept Development	2	Identify target population and needs			
1	Concept Development	3	Identify target population and needs			
1	Concept Development	4	Identify target population and needs			
1	Concept Development	5	Identify target population and needs			
1	Concept Development	6	Identify target population and needs			
1	Concept Development	7	Identify target population and needs			
1	Concept Development	8	Identify target population and needs			
1	Concept Development	9	Identify target population and needs			
1	Concept Development	10	Identify target population and needs			
1	Concept Development	11	Identify target population and needs			
1	Concept Development	12	Identify target population and needs			
1	Concept Development	13	Identify target population and needs			
1	Concept Development	14	Identify target population and needs			
1	Concept Development	15	Identify target population and needs			
1	Concept Development	16	Identify target population and needs			
1	Concept Development	17	Identify target population and needs			
1	Concept Development	18	Identify target population and needs			
1	Concept Development	19	Identify target population and needs			
1	Concept Development	20	Identify target population and needs			

How to Use

- Select from a comprehensive list of activities by development/introduction stage and functional area
- Review activity descriptions
- Assign ownership/responsibility of tasks
- Track progress of activities through status updates and summary notes
- Note: not all activities may be relevant to a given product or introduction plan.

Outputs

- ✓ Project plan: identification of what to do and when to do it
- ✓ Status: assignment and coordination of roles and responsibilities; progress reporting



See section on Uptake Coordination in "IDEA to IMPACT"