Template — *PESTLE Environmental Scan*

FACTORS:	POLITICAL	ECONOMIC	SOCIAL	TECHNOLOGICAL	LEGAL	ENVIRONMENTAL
DEFINITION:	how and to what degree a government intervenes in the economy. Specifically political factors include areas such as tax policy, labour law, environmental law, trade restrictions, tariffs and political stability	include economic growth, interest rates, exchange rates and the inflation rate	include the cultural aspects and include health consciousness, population growth rate, age distribution, career attitudes and emphasis on safety	include ecological and environmental aspects such as R&D activity, automation, technology incentives and the rate of technological change	include discrimination law, consumer law, anti-trust law, employment law and health and safety law	include weather, climate and climate change
WHAT WE EXPECT TO FIND:	• Health care policy • Tax implications	• Ability to pay • Value chain • Competitive environment	• Attitudes towards healthcare • Changing patient base	• Device technology • R&D advances • Information availability	• Health care regulation • Malpractice • Patients	• Resource availability • Disease spread