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Women from Isiolo County look after their livestock. Photo Credit: Sierra Rostal.

## KENYA

# RESILIENCE MEASUREMENT OF MARKET SYSTEMS

Resilience Measurement of Market Systems in Kenya (RMS-Kenya) uses USAID’s market systems resilience framework to identify and strengthen the capability of market systems to respond to shocks and stresses. A market system is “a dynamic space that incorporates resources, roles, relationships, rules, and results. In this space, private and public actors collaborate, coordinate, and compete for the production, distribution, and consumption of goods and services.” In the face of shocks and stresses, market systems are vital to a society’s ability to identify, focus, and provide resources in response to risks and opportunities.

RMS-Kenya will conduct field-based testing to understand how the crop, livestock, and dairy markets respond to elements of the market system such as competition, connectivity, and diversity, which impact its ability to mitigate shocks and facilitate inclusive growth. RMS-Kenya will also provide field-tested improvements to the market systems resilience framework.



## OUR WORK

Market systems resilience addresses the capacity of a market system to absorb, adapt, or transform in the face of shocks and stresses such as food price volatility, drought, locusts, and COVID-19. By understanding the broader economic, political, socio-cultural, and environmental systems in which markets operate, markets can evolve to effectively allocate resources and support the community's ability to remain resilient in the face of shocks and stresses. How market systems evolve, including how they enhance or limit a community's resilience is a foundational question on which this framework intends to shed light.



USAID has defined resilience at the individual, household, community, and systems level; however, systems-level resilience has yet to be defined. The framework builds on an understanding of markets as complex adaptive systems and draws on institutional, behavioral, and evolutionary economics research.

## KEY OBJECTIVES

- To test and align the market systems resilience framework in order to provide a better understanding of resilience in crop production, livestock, and dairy market systems.
- To develop practical guidance on how to apply USAID's Market Systems Resilience Framework to support the field from a global perspective.

## KEY PRINCIPLES

- Build the resilience of market players especially vulnerable groups such as youth and women.
- Engage the private sector with a focus on local ownership.
- Collaborate with ongoing USAID resilience and market systems activities in Kenya.



### BUDGET

USD \$350,000

### DURATION

2020–2022

### ACTIVITY LOCATIONS

Isiolo and Makueni Counties

### IMPLEMENTING PARTNER

EcoVentures International

### KEY PARTNER

U.S. Department of Agriculture (USDA)

### USAID KENYA AND EAST AFRICA

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