

EAST AFRICA MARKET SYSTEMS ACTIVITY

The Feed the Future East Africa Market Systems Activity is designed to strengthen regional resilience in East Africa by increasing cross-border trade in select value chains and enhancing regional integration to overcome barriers to trade. The Activity builds a more interconnected and trade-intensive region that serves as a defense against the shocks that undermine livelihoods and trap vulnerable agricultural communities in cycles of poverty.



*Nairobi, Kenya, February 6, 2014: Ripe fruits stacked at a local fruit and vegetable market
Photo Credit: Aleksandar Todorovic*

The Feed the Future Market Systems Activity collaborates closely with USAID Kenya and East Africa's regional intergovernmental partners to catalyze transformational partnerships with the private sector and stakeholders, unlocking commercial opportunities to develop a more integrated regional economy.

Approach and Objectives

The Activity drives regional progress toward resilience and self-reliance in East Africa in four main areas:

1. strengthening cross-border agricultural market systems,
2. accessing and scaling technologies,
3. strengthening regional resilience, and
4. strengthening the regional agriculture policy and regulatory environment.

www.feedthefuture.gov

BUDGET

\$23 million USD

DURATION

August 2020-2025

ACTIVITY LOCATIONS

Kenya, Tanzania, Uganda, Rwanda, Burundi, Ethiopia, Somalia, South Sudan, and Zambia

IMPLEMENTING PARTNER

Palladium

KEY PARTNERS

Cultivating New Frontiers in Agriculture
Open Capital Advisors
Kimetrica
Integrated Development Consultants (IDC)
National Resources Consulting Engineers (NRCE)

Taking a market systems approach, the Feed the Future East Africa Market Systems Activity targets the underlying behaviors of key actors such as agribusinesses, regional institutions, producers, service providers, and governments and works to realign incentives and jumpstart the transition of the agriculture sector. The goal is to transform the agriculture sector from a fragmented sector that is highly vulnerable to shocks into an integrated, resilient, wealth-creating backbone of the region.

The Feed the Future East Africa Market Systems Activity bolsters the resilience of the East African population, creates jobs, improves livelihoods for a growing workforce, and propels the region toward self-reliance. This is accomplished through trade and private partners by facilitating sustainable commercial cross-border trade partnerships and incentivizing the private sector to scale access to climate-smart technologies. The Activity also embeds risk-mitigation tools and resilience-building approaches in regional systems, improving regional policy enforcement, and disseminating best practices throughout the region.

Key Results

Over the five-year life of the project, some of the key high-level outcomes include:

- intraregional trade in target value chains increased by 25 percent;
- the creation of 25 cross-border partnerships or market linkages;
- \$40 million mobilized for regional trade finance; and
- the commercialization of four priority agricultural technologies.

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