Illustrative Trade Liberalization Logical Framework

Narrative Summary	Indicators	Data Sources	Assumptions
Goal Trade Performance Enhanced	• Foreign trade (X+M) as a percentage of GDP • Foreign Direct Investment	• World Bank World Development Indicators (WDI)	
Purpose Liberalized Trade Policies Implemented	• Implementing legislation and/or Ministry regulations needed for policy implementation developed/adopted on a timely basis • Tariffs and quotas consistently applied in line with most recent policies • Protections promised to businesses under trade policies and/or agreements honored in dispute settlement proceedings	• Government records, statements, forms, etc. • On site observation at key sites, e.g., border posts • Business surveys	*Affecting Purpose to Goal Link* • Stable economic conditions in buyer countries • Stable or increasingly favorable world prices for target products • Stable or lower international transport costs • *[Results from IR 2.1.1 and 2.1.3 achieved]*
Sub-Purpose 1. Policies that Foster Expanded Trade Developed & Adopted 2. Trade and Investment Agreements Approved/Signed	• Number and type of trade liberalization policies developed introduced • Number and type of trade liberalization policies approved/adopted • Number of trade agreements and/or investment treaties in negotiation • Number of trade agreements and/or investment treaties signed • The number of new requests, offers, revised offers, or other formal text that are submitted by a host country as part of international trade talks attributable to USG assistance • WTO Status • Multilateral RTA Membership	• Record of legislation passed • Government Executive Orders and other authorizing documents	*Affecting Sub-Purpose to Purpose Link* • Funds/national budget required to fully implement policies/agreements exists • Political will and required to fully implement policies/agreements exists • Corruption in relation to trade policy implementation is low or declining
Outputs 1. Trade Ministry & Related Agency Staff Capacities Enhanced 2. Public and Business Leaders Aware of Advantages of Trade Policy Liberalization	• Civil service knowledge gains from training programs (pre and post-tests) • New/improved procedures adopted by assisted Ministry/Agency units • Ministry/Agency unit scores on capacity scales customized to address their functions • Number of Public and Business leaders aware of advantages of trade policy liberalization	• Capacity scale (customized to suit specific Ministry/Agency based on ideas in USAID Tips on Measuring Institutional Capacity, e.g., Example 2) • Survey of general public/citizens • Survey of business leaders	*Affecting Output to Sub-Purpose Link* • Public and Business Community Opinion Favors Liberalized Trade Policies
Inputs • Training and technical assistance for Ministry/Agency personnel • Public and business awareness campaigns	• Person hours of training completed in trade and investment enabling environment supported by USG assistance • Number of days of technical assistance trade and investment environment provided to counterparts or stakeholders • Number of trade and investment diagnostics provided in support of policy formulation or implementation	• Project records of people trained and TA provided • Number and types of people targeted by campaigns	*Affecting Inputs to Outputs Link* • Adequate Ministry and Agency staffing and basic competency levels • Low turnover rate in target Ministries/Agencies