



USAID
FROM THE AMERICAN PEOPLE

INCLUSIVE HEALTH ACCESS PRIZE 2019



mDoc

Integrated care management for
people with chronic health needs

In Nigeria, mDoc makes health care more available and accessible by providing a high-tech, high-touch mobile and web-based platform that connects people with chronic diseases with personalized integrated care support. Members access both virtual and in-person health care teams that help them create and achieve their health goals using digital tools, nudges, and in-person meetings. mDoc partners with three hospitals, which creates a connected ecosystem of integrated care solutions for people with chronic health needs.

PROBLEM

Non-communicable diseases are responsible for an increasing portion of preventable deaths in low- and middle-income countries, especially for women and the poor, where there is a lack of access to and understanding of comprehensive preventative care.

SOLUTION

mDoc uses a combination of digital tools and face-to-face support to personalize services for people with chronic health needs, track lifestyle changes and health outcomes, and help them navigate where to go for care.

VISION

mDoc plans to reach additional users across Nigeria by scaling its in-person services through additional partnerships with public and private health facilities in Nigeria and further streamlining and enhancing its digital platform and systems.

“In Africa we are seeing millions of people dying too early from chronic diseases because they don’t have access to the care they need.”

Nneka Mobisson, co-founder
and CEO, mDoc



USAID
FROM THE AMERICAN PEOPLE