INCLUSIVE HEALTH ACCESS PRIZE 2019

JokkoSanté

Ensuring accountability and traceability for prescription drugs

JokkoSanté is a digital payments platform that ensures money intended for health purposes is not misused by allowing drug prescriptions to be paid for with points instead of cash. This app allows health programs in Senegal to buy points online for their target populations. Members of diasporas can buy points online to send to family or friends and people can buy points in health facilities or with mobile money that can be used in quality-approved facilities and medicines. JokkoSanté can also be used to manage drug traceability, online prescriptions, and more.

PROBLEM

In sub-Saharan Africa, prescription drug costs are high, health coverage is poor, and companies, foundations, NGOs, and diaspora have little means of ensuring that money or drug donations reach the intended beneficiary for the intended use.

SOLUTION

With JokkoSanté's innovative digital payments platform, drug prescriptions are securely paid with points instead of cash to make sure money intended for drug prescriptions is not misused, and prescriptions, payments, and billing can be tracked.

VISION

After expanding throughout Senegal, JokkoSanté plans to continue using its model of partnering with public hospitals and medical centers to rapidly expand first to Mali and Côte d'Ivoire, then to other West African countries and into East Africa.

"Man is the remedy of man. With my start-up I hope to improve the health of millions of people and improve the world."

Adama Kane,
CEO, JokkoSanté