

**USAID Agricultural Growth and Rural Opportunities** is developing a more competitive agricultural sector in Kosovo by improving farm production and food processing, increasing linkages to domestic and export markets, and strenthening strategic partners. This \$17M, six-year Activity funded by USAID started in March 2015.

**INCREASED SALES:** USAID assists strategic partners including producers' associations, collection centers and processors to increase domestic and export sales of high value agricultural products (results as of Q4 FY19)

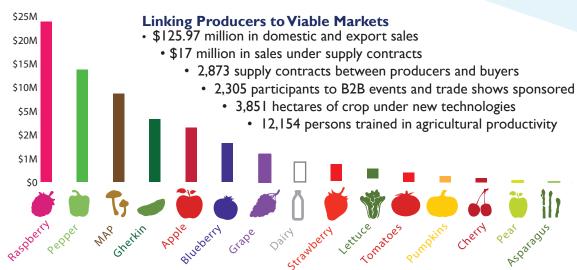
## **VALUE CHAIN DEVELOPMENT: USAID**

supports overall value chain development focusing on fruits and vegetables, medicinal and aromatic plants and dairy subsectors.

## DOMESTIC EXPORT \$73M

Austria \$10,456,731 Belgium \$285,538 France \$1,081,055 Germany \$32,616,555 Holland \$2,913,801 Hungary \$411,658 Italy \$5,680,089 Kuwait \$26,240 Qatar \$68,112 Lithuania \$553,600 Other EU \$6,757,922 Regional \$2,977,131 Serbia \$6,158,090 Sweden \$684,657 Switzerland \$2,252,750 USA \$88,353 Canada \$105,024

## **SALES PER VALUE CHAIN (TO DATE)**



## ADOPTION OF NEW

**TECHNOLOGIES:** USAID has introduced

improved varieties of targeted crops and new production, post harvest handling, storage and processing

technologies to increase agricultural productivity and

improve the quality of local products. 888 firms

and farms have obtained globally recognized Global G.A.P or

HAACP quality certifications. In FY19, USAID continues to facilitate the process of

recertification and new certifications for interested farmers. See map plotting

raspberry fields assisted throughout Kosovo.

YOUTH **42**%

MINORITIES 18%

5,175 JOBS CREATED

3,063 MEN

2,112 WOMEN

JOB CREATION: Strategic partners' enhanced production and processing capacity is generating jobs all along targeted value chains and encouraging youth to directly engage in commercial agriculture.

LIFE OF PROJECT TARGETS: Agricultural Growth and Rural Opportunities is on track to achieve these life of project targets:

5,012 New jobs created \$18M in private sector investment I 2,000 individuals trained in agricultural productivity 4,000 hectares under new technologies \$152.5M in domestic and export sales

28
new export
markets
captured

\$2.8M in PPP funds mobilized