



FACT SHEET

Rose Town Microenterprise Development Project

Contractor(s)/Grantee(s): **Rose Town Foundation for the Built Environment (RTFBE)**

Project Title: **Rose Town Microenterprise Development Project (RTMDP)**

Objective:

The overall purpose of the project is to develop microenterprises and to improve productivity and market potential for microenterprises within the Rose Town community. RTFBE has identified the following as possible microenterprises to incubate under this program through interest expressed by community members themselves, as well as building upon previous training programs provided by other donors:

- Carpentry and masonry certification by HEART/NTA as a job employment skill
- Block-making: A Building Products Workshop and subsequent hands-on training will teach targeted community members how to use an existing block-making machine

The project also includes microenterprise training that will scope out business possibilities, recruit participants and mentor the development of at least two microenterprises through preparation of business plans and provision of training for skills, business management and marketing. Literacy and building skills training are also included to enhance individuals' capacity to participate in microenterprise development.

Program Targets:

The total direct beneficiaries of the RTMDP project are as follows:

- 30 persons as part of the Skills Training and Microenterprise development
- Development of 2 microenterprises

The project will also indirectly support additional microenterprise opportunities to be made available to the community through infrastructural development being undertaken within the community and its environs.

Program Status:

The Rose Town Microenterprise Development Project was launched in 2012. To date, the RTFBE has undergone significant capacity building. This capacity building provide under the project has positioned the organization to better support the development pursuits within Rose Town as well as enhance its ability to manage USAID and other donor partners resources. RTFBE is now preparing to implement the specific microenterprise and training component of the project.