

## FEED THE FUTURE TANZANIA ENABLING GROWTH THROUGH INVESTMENT AND ENTERPRISE PROGRAM

### Project Duration

September 2016–August 2020

### Focus Areas

Morogoro, Mbeya, Iringa, and Zanzibar

### Implementer

International Executive Service Corps (IESC)

### Partners

Diligent Consulting Limited, International City/County Management Association (ICMA), and Mennonite Economic Development Associates (MEDA)

### USAID Contact

Sara Calvert (Agreement Officer Representative - AOR)  
[scalvert@usaid.gov](mailto:scalvert@usaid.gov)

Joyce Mndambi (Alternate Agreement Officer Representative - AAOR)  
[jmndambi@usaid.gov](mailto:jmndambi@usaid.gov)

### Partner Contact

Rod Carvajal, ENGINE Chief of Party (COP)  
[rcarvajal@iesc.org](mailto:rcarvajal@iesc.org)

### For More Information

Website: [www.usaid.gov/tanzania](http://www.usaid.gov/tanzania)  
Facebook: USAIDTanzania  
Twitter: @USAIDTanzania



An ENGINE business development volunteer (center) poses with representatives of a local small business in Morogoro.

The public and private sectors play a significant role in driving Tanzania's economic development and growth. As the economy and labor force evolve, the U.S. Government recognizes there are opportunities to stimulate inclusive, broad-based economic growth through support to these sectors.

The Enabling Growth through Investment and Enterprise Program (ENGINE) is a four-year, USAID Tanzania-funded Feed the Future activity implemented by the International Executive Service Corps (IESC). The program facilitates the review and reform of regulatory, informational, and financial channels that support business growth and investment in the southern agricultural regions of Mbeya, Morogoro, and Iringa, as well as Zanzibar.

## PROJECT OVERVIEW

ENGINE works with local government authorities, private sector associations, business development services providers, financial institutions, and micro, small and medium-sized enterprises (MSMEs). The program's three main components include:

- 1. Implementing policies for growth** by building the capacity of the public and private sectors to review, reform, and implement policies that support business viability, growth and investment.

2. **Equipping businesses for growth** by building the capacity of business development services providers and stimulating market demand for their services among growing MSMEs.
3. **Broadening MSME access to finance** by helping financial institutions better respond to the needs of small enterprise clients and enabling MSMEs access to services designed to improving their ability to qualify for credit.



An ENGINE representative (right) introduces the program to a regional commissioner (left) at Tanzania's Nane Nane agricultural exhibition in Mbeya.

## RESULTS

By the end of its second year, ENGINE facilitated over 40 public-private dialogues (PPDs) in which nearly 250 business-related policies were reviewed, leading to the implementation of close to 120 policy reforms by 17 public and private sector partners. ENGINE trained 200 Business Development Service Providers (advisors), who provided training and other value-added services to over 4,300 micro, small and medium enterprises, worth more than USD \$330,000. Additionally, ENGINE trained over 180 financial institution staff and facilitated more than US \$715,000 in agricultural-related credit on behalf of Tanzanian MSMEs, 63% of which are owned by women and 22% by youth.